



Bison 

AND

 **DASCH**
WORKS

February 14, 2026

Hans Andersen
Bison Transport

Dear Hans,

Your team at Bison Transport consistently demonstrates their commitment to community relations here in Manitoba, and achieving DEI across your workforce. Inclusive employment is integral to corporate social responsibility, and I want to propose an opportunity to make inclusivity easier for your team to achieve, while also improving the bottom line.

Bison Transport's support for education initiatives, as listed in your Charitable Giving Program, matches exactly what we do at DASCH Inc.

Our program, DASCHWorks, helps Manitobans with intellectual disabilities find empowerment through employment. This looks like teaching our clients high-demand workplace skills, including computer technology, administration, and warehouse operations.

Currently, our clients need a vehicle to transport them to and from job sites, career fairs, and interviews. An ideal job site for many DASCHWorks clients would be in a Bison Transport office or warehouse. Our staff have eager, dedicated talent who are workforce ready, and would strengthen the bottom line of your company.

Consider the mutual benefits outlined in this proposal to better understand how Bison Transport and DASCHWorks would be a great match. Please reach out to me to further discuss this opportunity and address any questions you may have.

Best,

Aleah Kamerman
Development Consultant
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T: *REDACTED*

OVERVIEW

We both rely on stable & efficient transportation.

DASCHWorks clients (Manitoban adults with intellectual disabilities) are job-ready, but lack reliable ways to reach job sites, career fairs, or interviews that aren't on major transit lines, including the industrial parks where Bison Transport operates. What starts as a donation of a vehicle has the opportunity to develop into a longstanding partnership.



SPONSORSHIP OPPORTUNITIES

DASCHWorks is seeking a true, mutually beneficial partnership. Here's how we can work together to meet our unique goals.

We're seeking:

An Official DASCHWorks Vehicle

This \$50,000 transit van would transport our lawn care team, and bring other DASCHWorks clients to jobs, career fairs, and interviews.

The customized van would feature the Bison Transport logo. We want this to be a mobile billboard, proudly displaying the partnership across Winnipeg.

A "Safety First" Activation

A collaborative launch event where Bison Transport's safety trainers host a "Ride-Along" activation, teaching DASCHWorks clients the safety checklists used by truck drivers.

We understand that safety is at the core of everything you do. The clients at DASCHWorks want to learn and implement the codes that help maintain this safety culture.

We're offering:

Earned Media

Leveraging our media connections, DASCH Inc. would organize a news conference to unveil the new van, and promote the activations within the partnership.

Customized Recruitment

DASCHWorks clients are employable in warehouse and administrative positions. Our staff would pre-screen clients by interest and abilities, lowering your cost-per-hire.

High-Retention Talent

Employees with disabilities have statistically low turnover rates. With a positive attitude, they commit to the necessary and time consuming tasks of product labeling, warehouse organization, data entry, and vehicle detailing.

DEI: Training & Meeting Targets

The DASCH Inc. staff would provide Disability Awareness Training for your existing managers and teams. Hiring talent from DASCHWorks means hitting DEI targets on your next CSR report.



IMPACT

The positive impacts of this partnership will be felt by industry and families across Manitoba.

Improved Public Perception

Manitobans expect to see the Bison Transport logo across a semi-truck. But when that logo appears on a passenger van, audiences are surprised and interested. This Bison Transport van will be moving our smiling lawn care workers across Winnipeg neighbourhoods. This van will be parked outside of career fairs, where your next employee may be in attendance.

Whether Manitobans see this van on the street or in the media after the news conference, their perception of Bison Transport will improve. This means more talent acquisition and revenue.

Companies that show a commitment to social responsibility and inclusivity are seen as a more positive work environment.

“62% Canadians say they would be more likely to give their business to a company if they knew that they had specific policies to support those living with disabilities.”

-Angus Reid Institute, 2021

Economic Independence

DASCHWorks is reducing social assistance costs by moving people into paid employment. By hiring and including our clients, you are supporting the economic welfare of all Manitobans.

Economic Growth

When companies hire employees with disabilities, it helps the bottom line. Increased retention rates and productivity all contribute to financial gain.

According to the “The Disability Inclusion Imperative” research by Accenture, this looks like:

1.6x more revenue

2.6x more net income

2x more economic profit

AUDIENCE CONSIDERATION

There are some key voices impacting your decision making:

- Leaders pushing to hit DEI targets
- Hiring managers looking for dedicated talent
- Consumers wanting to support ethical supply chains
- Potential employees seeking a compassionate workplace

The DASCHWorks partnership aligns Bison Transport with these audiences and their goals.

